

Appendix 1. Table of Recommendations, Service Response and Update

Recommendation	Agreed Service Response	Update
<p>1. A local targeted campaign involving all relevant partners should be run to coincide with National Men’s Health Week (11-17th June 2012) to engage men in preventative and early intervention services around ‘heart health’. Participants to be encouraged to attend include: GPs, pharmacists, Health Trainers, Health Champions, Whittington Health, North Middlesex, UH, Mental Health Trust, Employment advice and support , Nurses/students, Trainee GPs, Other acute providers, Voluntary and Community groups, Expert patient, groups/Peer support/buddy system, Leisure centres/fitness centres, Weight watchers/ similar groups, Housing, Jobcentre plus, Retail food sector. Haringey Council’s Press and Publicity</p>	<p>During 11-17th June Public Health ran a local Men’s Health Campaign in Haringey. A multi-agency event at Tottenham Hotspur Foundation launched the Health and Well Being Strategy and highlighted Men’s Health in Haringey through key presentations, including an overview of this review, and a panel discussion. The event was opened by Cllr Vanier, Cabinet Member for Health and Adult Services. The named participants were invited, many attended and some held stalls. In addition local pharmacists (led by the LPC) ran a pharmacy campaign highlighting Men’s Health issues and a range of other events took place throughout the borough. Public Health worked with the council communications team to invite press and ensure</p>	<p>A further pharmacy campaign was run during Men’s Health Week in 2013, in addition to a range of other events. These included a men’s comedy health check event which took place at the Bernie Grant Arts Centre to raise awareness about men’s health issues. Comedy was used as a health promotion vehicle.</p>



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<p>should assist with ensuring that the week is advertised and messages from Men’s Health Forum about Heart Health are disseminated.</p>	<p>photo-shoots were taken.</p>	
<p>2. Shadow Clinical Commissioning Group (CCG) to consider ways in which men could be encouraged to attend their local GP surgery. For example:</p> <ul style="list-style-type: none"> • Holding special Men’s sessions at GP surgeries. • Consider ways in which local GPs could link up with local groups e.g. Tottenham Hotspur Foundation to take services into the community • Asking local practices to consider their waiting areas from a male perspective and consider any changes which they could easily implement to assist in making men feel more comfortable in the practice environment e.g. an area with 	<ul style="list-style-type: none"> • There was active engagement of local GPs, including CCG cabinet members in the review and support for considering ways to encourage men to attend primary care. The feasibility (particularly men only sessions) and costs of these recommendations will need to be worked up. Public Health and a lead GP will present the findings of this review to the CCG cabinet and ask them to consider recommendations 2 and 3 and agree a way forward. 	<p>Public Health presented the findings of this review to the CCG cabinet members where men’s health issues were raised. The ‘top tips’ for GP surgeries to become more male friendly were shared.</p> <p>A focus is being placed on the recruitment of more male Health Champions to raise awareness and signpost the public to a range of health and wellbeing services. They will be based within GP practices on a regular basis.</p> <p>A Men’s Health Forum funded men-</p>



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<p>male interest magazines and posters about men's health.</p> <ul style="list-style-type: none"> • Having a 'Male Champion' at GP surgeries 		<p>only online health advice service, namely 'Haringey Man MOT', will be established in Haringey by April 2014. Men will be able to 'talk' directly to a GP or other health care professional about their health concerns via a smartphone, computer or tablet. Haringey Council and THF are key partners.</p>
<p>3a. NHS Haringey tackles men's reluctance to engage with primary care services by:</p> <ul style="list-style-type: none"> • Initiating training programmes which would be helpful in supporting local GPs in working with men to encourage their attendance at primary health care services. • Any training which would be helpful for practice staff, including Practice Managers and receptionists, in 	<p>There was active engagement of local GPs, including CCG board members in the review. Public Health and a lead GP will present the findings of this review to the CCG cabinet and ask them to consider recommendations 2 and 3 and agree a way forward. For recommendation 3, this will include a discussion with the CCG training lead.</p> <p>It is appropriate to consider joining up training to optimise effort and to learn from the approaches</p>	<p>A workshop for pharmacists and GPs was held at THF in October 2013. This aimed to raise the profile of men's health, with a focus on inequalities in health in Haringey and to encourage partnership working.</p> <p>Free training is in place to assist pharmacists and primary care</p>



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<p>overcoming barriers which men feel they face in attending GP surgeries.</p> <p>3b. Pharmacies and NHS Haringey consider joint training on raising awareness of particular issues men may face in engaging with primary health care services.</p>	<p>of a wide range of professionals. This will be discussed at the CCG and taken forward jointly with the Local Pharmaceutical Committee (LPC) which was actively involved in the review, and the Head Pharmaceutical Advisor of NHS Haringey.</p>	<p>professionals to support men to make positive health behaviour changes.</p>
<ul style="list-style-type: none"> • To address the low take up of health and well-being (HWB) services in the borough all key providers: • Should examine current service delivery and look at whether they are being delivered in a way which enables and encourages men to access them. • When commissioning new services, should consider any factors which could enable and encourage men to access them. • Should advertise appropriate services in 	<p>Public Health will undertake an Equity Audit to review access and outcomes by men to: the NHS Health Checks programme, key Drug and Alcohol Services. There is an NHS Health checks programme in partnership with Tottenham Hotspurs Foundation that focuses Men’s Health and the DAAT is undertaking work with Irish men.</p> <p>Public Health working with the National Men’s Health Forum will ensure that best practice (including where and how to advertise and communicate about physical and mental health</p>	<p>In addition to work with the Men’s Health Forum, in order to encourage men to attend health and wellbeing events and programmes, Public health have taken a social marketing approach to better understand why men living in Haringey do not access primary health care services. Social marketing aims to gain insight into what would make preventative and early detection services more</p>



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<p>settings which men are most likely to attend e.g. working men’s clubs, libraries, employment settings, pubs, Turkish cafes etc.</p> <ul style="list-style-type: none"> • Consider ways to engage with local schools to normalise young men’s relationships with health professionals. • For all of the above the use of appropriate language and pictures should be carefully considered in order to appeal to the target group. 	<p>services) to encourage Men to attend Health and Well Being (HWB) Events and Programmes is identified. This will be shared with Health and Social Care Commissioners to incorporate in delivery of HWB services and delivery plans for the HWB strategy. Healthy Schools Programmes currently cover a range of health issues e.g. sexual health, substance misuse, emotional well being and diet and nutrition. This includes information about the health issue and how to seek help from professionals.</p>	<p>attractive to men.</p> <p>The THF partnership with Public Health regarding the NHS Health Check programme continues to focus on men. They are undertaking 3,000 checks over a 3-year period.</p> <p>A Health Equity Audit has been undertaken of the stop smoking service.</p> <p>A Health Equity Audit for NHS Health Checks is planned for 2014.</p>
<p>5. The Haringey Community Sports and Physical Activity Network (CSPAN) develops and implements a sustained campaign to actively engage with men over 40 years of age and encourage them to take regular</p>	<p>CSPAN is co chaired by Public Health and Leisure Services and Tottenham Hotspurs Foundation (THF) is a key player. Physical activity is a priority within the HWB strategy. CSPAN will develop and ensure delivery of the</p>	<p>This work continues through the Haringey CSPAN.</p> <p>CSPAN oversees the delivery plan for physical activity. There is a focus</p>



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<p>exercise. Part of this should include supporting:</p> <ul style="list-style-type: none"> • the Tottenham Hotspur Foundation initiative • Men's Health Week 	<p>HWB strategy delivery plan on physical activity. Key groups to focus on are the “inactive” and men over 40. The lead for Health at THF works for Haringey Public Health one day a week, with a particular focus on Men’s Health. Fruits of this partnership include: “ Active with Ease” (that aims to increase physical activity levels in adults who are among the least active using evidence-based behavior change approaches), Guys and Goals (focusing on middle aged men), community NHS Health Checks focused on men over 40 (a successful bid to Premier League) and activities throughout Men’s Health Week.</p>	<p>on the inactive and men over 40 years.</p> <p>A number of programmes have been developed, including “Active with Ease” and the expansion of the Active for Life physical activity referral scheme.</p>
<p>6 Licensing and Public Health:</p> <ul style="list-style-type: none"> • Explores options and best practice examples of work with local corner shops to reduce the sale of cheap alcohol in areas where this has an impact on the heart health of men over 40 years of age. 	<p>The DAAT (Drug and Alcohol Action Team), part of Public Health, works closely with licensing on alcohol sales. They will include men over 40 as a target group when identifying best practice to work jointly with licensing on alcohol sales.</p>	<p>Public Health will undertake an equity audit during 2014 to review access to services by men and will include men over 40 as a target group.</p>



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<p>That where effective examples are found that this be implemented in the target areas.</p>		
<p>7. Public Health:</p> <ul style="list-style-type: none"> • Explores innovative options and best practice examples of where weight management have had an impact on the heart health of men over 40 years of age, for example on-line weight watchers, 'slimming without women', work place teams etc. • That where effective examples are found that this be implemented in the target areas. • Public health leads continue to seek to identify and apply for external funding to support locally based initiative to support the reduction of CVD in the target group 	<p>Limited community based weight management services are available. Public Health will explore these options for men, particularly the on-line option, within available resources.</p> <p>Public Health have identified funding in recent years e.g. Premier League funding for Mens Health Checks, NHS London funding for the "Active with Ease" physical activity programme.</p> <p>They will work with partners and stakeholders to continue to identify external funding sources.</p>	<p>A men-only community-based weight management programme, namely 'TARGET' has been established and run from THF.</p> <p>The Premier League and Public Health funded NHS Health Check and "Active with Ease" programmes continue.</p> <p>A bespoke Men's Health Forum resource has been designed for Haringey men, namely 'Haringey Man'. The resource maps local health and wellbeing services, in addition to providing information on</p>



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		how to improve health.
<p>8. Public Health works with the Haringey ‘Health at work’ group to ensure that there are evidence based interventions and programmes with a focus on men over 40 years of age.</p>	<p>Public Health is represented on the Health at Work group. This year a staff NHS Health check programme focusing on men and women over 40 has been offered to staff. Public Health will share the findings of this OSC review with the Health at Work group and identify key actions to improve physical and mental health.</p>	<p>A staff NHS Health check programme focusing on men and women over 40 has been offered to Haringey Council staff.</p> <p>The findings of the review were presented to the Health at Work group in December 2013 to raise the profile of the need to focus on men’s health.</p>
<p>9. Public Health and Environmental Health to work with "fast food" suppliers (initially in Tottenham, but to expand into the whole Borough) to develop healthier options on their menus and a "Healthier Haringey" Mark.</p> <p>This should include working with smaller high street suppliers as well as parent companies.</p>	<p>This work is identified as a priority action within the HWB strategy and work has started. A review of the evidence base for working with “fast food” suppliers has been undertaken as part of the Health Impact Assessment of elements of Tottenham Regeneration commissioned by Public Health. Public Health, Planning and Environmental Health</p>	<p>Funding has been identified within Public Health to pilot a London Healthier Catering Commitment project in partnership with Environmental Health. The project aims to work with local businesses within the fast food sector to make small changes, eg. reduced salt,</p>



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<p>Areas to be focused on include:</p> <ul style="list-style-type: none"> • Using a healthier type of oil to fry food. • Reducing the amount of salt used. • Including healthy options on menus. • Consideration should be given to the involvement of local college catering courses. 	<p>will now work jointly to implement best practice within available resources. This can include consideration of local college catering courses.</p>	<p>fats/oils, sugar, portion sizes.</p>
<p>10. That the Local Pharmaceutical Committee considers:</p> <ul style="list-style-type: none"> • A local awareness raising campaign in order to highlight the services available a local pharmacies as well as the professional training which pharmacy staff have undertaken. • Working with local pharmacies in order to make them more ‘man friendly’ to encourage men into pharmacies. • Encouraging local pharmacy staff to consider taking the Centre for Pharmacy 	<p>The Local Pharmaceutical Committee (which represents community pharmacists) was actively involved in this review, has welcomed and endorsed these recommendations and has already initiated work to address them. They are asking all their contractors (community pharmacists) to take action to support these recommendations.</p> <p>The LPC is encouraging local pharmacists to create a more “man friendly” environment e.g. advertising a special day in the week or time of day where a pharmacist will be on hand to</p>	<p>Although no specific actions have been set, the Local Pharmaceutical Committee (LPC) is currently considering the feasibility of making pharmacists more male friendly. Many pharmacists attended the training workshop on men’s health.</p> <p>A range of additional training programmes which complement men’s health work are currently available to pharmacy staff.</p>



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<p>Postgraduate Education module on men's health.</p> <ul style="list-style-type: none"> • Having a specific day of the month/week or time of a specific day whereby men are able to walk into consulting rooms and be given advice from pharmacists without needing to explain the issue over the counter. • Joint projects with pharmacies taking services into male settings. 	<p>promote men's health, when a confidential discussion with men about their personal health would be actively encouraged.</p>	
<p>11. Haringey Community Pharmacies to run a Men's health week to tie in with the National Men's Health week as one of their 6 contractual Public Health Campaigns</p>	<p>The Local Pharmaceutical Committee was actively involved in this review, has welcomed and endorsed this recommendation and has already initiated work to address them. Together with community pharmacists, they registered with the Men's Health Forum and worked closely with THF, Public Health and the Men's Health Forum to promote Men's Health and raise awareness of the opportunities to</p>	<p>Pharmacy campaigns focusing on men's health issues were run in both 2012 and 2013 during Men's Health Week. A further campaign is planned for 2014.</p>



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	<p>obtain health advice and support from pharmacies. They have asked contractors to participate in this as one of the contractual campaigns.</p>	
<p>12. Pharmacies to be encouraged and supported by NHS Haringey and Public Health to expand their function as a gateway to primary care and be commissioned to deliver public health and health improvement services on site and in the wider community</p>	<p>Pharmacies are already commissioned to provide a number of public health programmes and other key NHS functions. Examples include: sexual health advice and screening and smoking cessation services. This review has strengthened relationships and identified opportunities for further joint working. Public Health agrees the six contractual health promotion campaigns to be delivered by pharmacy each year. Other new work areas can be explored including joint working around alcohol awareness. Public Health will meet with LPC to consider other potential areas for commissioning services and joint working with</p>	<p>Community pharmacists continue to run a number of health promoting campaigns.</p> <p>Public Health has met with the LPC. Plans to expand the role of pharmacists are being taken forward jointly.</p>



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<p>13. That NHS Haringey works with local GP practices who are under-performing in the most deprived area of the borough based on the Quality Outcomes Framework scores to improve their performance. For example:</p> <ul style="list-style-type: none"> • In those patients with a new diagnosis of hypertension (excluding those with pre-existing CHD, diabetes, stroke and/or TIA) recorded between the preceding 1 April to 31 March: the percentage of patients who have had a face to face cardiovascular risk assessment at the outset of diagnosis using an agreed risk assessment treatment tool. • The percentage of people diagnosed with hypertension diagnosed after 1 April 2009 who are given lifestyle advice in the last 	<p>community pharmacy.</p> <p>NHS Haringey reviews key QOF indicators with the GP collaboratives (established GP groupings for NE, SE, Central, West Haringey). NHS Haringey will review the evidence (based on current performance, impact on life expectancy and potential actions to address under-performance) to add these two indicators to the list of key QOF indicators for future years.</p>	<p>Reducing the gap between the number of cases of heart disease registered in general practice and the numbers we would expect is a priority for the CCG. A cardiology working group leads this work including for high blood pressure, stroke and heart disease. This is key to reducing the life expectancy gap.</p> <p>GPs are sent information on how they are performing on indicators (based on QOF) to reduce this gap compared to other GPs in the area. The east of the borough is developing a programme for peer review of these indicators at the GP collaborative meetings.</p>



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<p>15 months for: increasing physical activity, smoking cessation, safe alcohol consumption and healthy diet.</p> <p>Focus should be placed on those QOF scores which would have the biggest impact on male life expectancy in the area.</p>		
<p>14. The recommendation in the Primary Care Development Strategy that similar practices join into networks enabling all patients to access higher level services should take full account of this review and ensure that particular attention is given to inequalities in Men's Health.</p>	<p>The Primary Care Development Strategy is being developed and implemented by the CCG and NHS Haringey. There was active engagement of local GPs, including CCG board members in the review. The feasibility and costs of these recommendations will need to be worked up. Public Health and a lead GP will present the findings of this review to the CCG cabinet and ask them to consider recommendation 14 and agree a way forward.</p>	<p>Public Health and a lead GP presented the findings of the review to the CCG cabinet. The work to developed network of GPs has recently commenced and NHS Health Checks will form part of this.</p>
<p>15. Partners recognise the potential of the Northumberland Development Project in improving the health inequalities in the area.</p>	<p>Public Health and THF have a strong partnership supported by a Partnership Agreement. The lead for Health at THF works</p>	<p>This work will be taken through the Northumberland Development Project and regeneration board.</p>



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<p>We recommend that Public Health, CCG, NCL, Spurs and other appropriate partners take the redevelopment of the stadium as an opportunity to positively influence health outcomes for men over 40.</p>	<p>for Haringey Public Health one day a week, with a particular focus on Men’s Health. Public Health is also represented on the Regenerating Tottenham Delivery Board and the CCG. Opportunities to improve Men’s Health through the Northumberland Development Project will be explored in discussion with the HWB Board and the regeneration board.</p>	<p>The partnership between Public Health and THF continues.</p>
<p>16. The plans for the regeneration of Tottenham should recognise and acknowledge the unacceptability of the continuing health inequality issues and adopt a programme of targeted health improvement as a specific strategic objective and take account of health needs in other aspects of the regeneration of Haringey.</p>	<p>The Joint Strategic Needs Assessment outlines the Health Needs of Haringey by ward, highlighting inequalities. A Health Impact Assessment of the “Fast Food Outlets”, Betting Shops and Pay Day loan shops has been commissioned to describe the health issues relating to these outlets and to identify best practice to address them. The Regeneration plans will begin to address health inequalities and cross-linkages between the Health and Well Being Strategy recommendations for physical</p>	<p>Research was commissioned into Fast Food Outlets, Betting Shops and Pay Day loan shops to describe the health issues relating to these outlets and to identify best practice to address them.</p> <p>The Health and Wellbeing Board are due to input into the Tottenham Strategy and have invited representatives from the social</p>



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	<p>and mental health and the Regeneration strategy are being strengthened.</p>	<p>regeneration strand to discuss social regeneration issues.</p> <p>Public Health have commissioned an Environmental Officer post to work across environmental health and trading standard issues to address alcohol, fast food and tobacco control. An implementation group has been established to develop an action plan based on the recommendations from the research report. As part of this work the Healthier Catering Commitment is now underway in Haringey.</p>
<p>17. It is well documented that housing is a wider determinant of health and that in the more deprived areas of the borough there is more overcrowding and often worse quality</p>	<p>The impact of housing on physical and mental health is recognized. Work is now underway to extend the HMO Licensing Scheme to Tottenham. The various processes including</p>	<p>This work is ongoing. The licensing scheme was approved by cabinet in December and will become operative on the 1st May 2014</p>



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<p>housing. The panel therefore recommends that the HMO licensing scheme currently taking place in Harringay Ward is extended to Tottenham and any other relevant areas of the borough (subject to the required criteria being met following the appropriate assessment)</p>	<p>consultation that need to be undertaken to comply with the legislation to designate have been started. It is anticipated that there will be a report to Cabinet confirming designation by the end of the year.</p>	<p>unless there is any challenge.</p>
<p>18. There are clear and evidenced health risks associated with long-term unemployment and whilst the panel recognises that the Council is focusing on 18-24 year olds, as a priority group, the service will not be exclusive to this age group. The panel believes that wherever possible programmes should be developed to support men over 40 years of age to gain skills and receive support into employment.</p>	<p>Mental and physical health are effected by unemployment. Through the previous Haringey Guarantee scheme 506 males aged over 40 years of age received employment support from April 2009 to May 2012 – 16% of the total caseload over that period. Employment support will continue to be delivered through the “New Jobs For Haringey” programme, which will be available to unemployed people aged 16 and over in the borough, including men over 40 years of age.</p>	<p>While the Council is focusing on 18-24 year olds as a priority group, the Jobs For Haringey programme is available to support unemployed and economically inactive Haringey residents aged 16 and over into employment; this includes men over the age of 40. There is a specific focus on men recruiting male Health Champions, which can often create a route into</p>



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		paid employment. Health Champions undergo specific training and are awarded a nationally recognised qualification.
19. The significant ward differences in men over 40s' life expectancy to be recognised in the Joint Strategic Needs Assessment and tackling them to be made a priority by NHS Haringey in commissioning plans.	The Joint Strategic Needs Assessment has a specific chapter on Reducing the Life Expectancy Gap in men (Outcome 2 of the Health and Well Being (HWB) strategy) Delivery plans are being developed for all priorities of the HWB strategy supporting this outcome. These will be overseen by the Health and Well Being Board and linked into Public Health, CCG and integrated commissioning.	The JSNA chapter on Reducing the Life Expectancy Gap is developed and will be regularly updated. The Outcome 2 Delivery Group has been established. Delivery plans are being implemented and refreshed.
20. That Public Health and the Tottenham Hotspur Foundation continue in their positive working relationship to improve health outcomes of men in the target group.	Public Health and THF have a strong partnership supported by a Partnership Agreement. The lead for Health at THF works for Haringey Public Health one day a week, with a particular focus on Men's Health . Fruits	This partnership has and continues to develop numerous health and wellbeing programmes, for example, securing funding to establish a community-based NHS Health



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	<p>of this partnership include: “Active with Ease” that delivers a physical activity programme, Guys and Goals (focusing on middle aged men) and community NHS Health Checks focused on men over 40 and activities throughout Men’s Health Week.</p>	<p>Check programme targeting men in the east of the borough.</p>
<p>21. That a local men’s health forum is established to continue the momentum developed throughout the review.</p>	<p>The HWB Board is in its shadow year and this year is a year of Transition for the NHS and for Public Health in the light of the Health and Social Care Act. Men’s Health is a key priority within the HWB strategy 2012-15. This review has strengthened partnership working and generated an interest in addressing Men’s Health issues. It is important that actions to address Men’s Health are embedded within governance arrangements. To ensure the findings of the review are taken forward at a strategic level it is proposed that the recommendations identified in this review are</p>	<p>A time-limited Men’s Health Working Group was established in December 2012 and ended in July 2013 to oversee the implementation of the recommendations of the Overview and Scrutiny Review. The Health and Wellbeing (HWB) Board has now been formally established following its shadow year.</p> <p>Reducing the life expectancy gap is also a priority within Haringey’s Corporate Plan. The actions to address Men’s Health will now be</p>



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	<p>embedded in the delivery plans of the Health and Well Being Strategy and the Primary Care Strategy Implementation plan. In addition in order to build on the relationships and enthusiasm developed in this review, a multi-agency Men's Health group (linking with the national Men's Health Forum) will be established by Public Health to share and identify best practice and to support relevant multi-agency operational issues within these recommendations. This group will be reviewed in March 2013 in the light of the emerging arrangements and priorities of the HWB board and the Public Health Function.</p>	<p>overseen by the Outcome 2 Delivery Group of the HWB board, chaired by Dr Fiona Wright, Assistant Director of Public Health. In addition, the establishment of a men's health reference group for the delivery group is currently being considered to ensure that men's health remains a priority in Haringey.</p>